



GXO Direct Helps BBQGuys Expand Efficiently, Meet Peak Summer Demand

June 28, 2022

GXO Direct's shared-space distribution network reduces shipping times and costs for leading online outdoor living products company

GREENWICH, Conn., June 28, 2022 (GLOBE NEWSWIRE) -- [GXO Logistics, Inc.](#) (NYSE: GXO), the world's largest pure-play contract logistics provider, has expanded warehouse operations with [BBQGuys](#) more than 300% thanks to the ongoing collaboration that started in August 2021. The Baton Rouge-based company, a leading ecommerce company specializing in grills and other outdoor living products, now occupies more than 170,000 square feet of warehouse space at [GXO Direct](#) facilities in San Bernardino, Calif, and Mechanicsburg, Penn., helping it provide best-in-class service to more customers coast-to-coast. To watch leaders from BBQGuys discuss the critical role logistics plays in their company's growth plans, please click [here](#).

"We've been working with BBQGuys for nearly a year, providing innovative, flexible warehousing solutions that support its rapid growth as America's favorite grill e-retailer," said William Peterson, Division President, Supply Chain (Americas) at GXO. "With GXO Direct, our shared-space distribution network, we can position BBQGuys' inventories closer to major population centers on the east and west coasts, helping the company reach its consumers efficiently and cost-effectively with the flexibility necessary to adapt quickly to changing demand."

GXO Direct helps companies grow strategically, providing warehousing space when and where they need it along with access to GXO's industry-leading technology and expertise. This helps reduce fixed costs and can eliminate the need to invest in a dedicated warehouse. In turn, GXO Direct can reduce transit costs, shorten transit times and lower CO₂ emissions by reducing shipping miles and the need for carbon-intensive air transportation. At BBQGuys, the average order weighs around 250 pounds, so being able to efficiently manage such large purchases has been critical to the company's success.

BBQGuys CEO Russ Wheeler said, "GXO has been an outstanding partner for us, supporting our growth at every step and in every region of the country — from stepping up to help when a hurricane disrupted our operations in Baton Rouge to helping us fulfill record orders leading up to Memorial Day. Now we're working together to meet our record demand for the Fourth of July, and what's more American than bringing people together for a backyard barbecue? We're looking forward to our ongoing collaboration with GXO to enhance our operations and customer experiences."

About GXO Logistics

GXO Logistics, Inc. (NYSE: GXO) is the world's largest pure-play contract logistics provider and is benefiting from the rapid growth of ecommerce, automation and outsourcing. GXO is committed to providing a diverse, world-class workplace for approximately 120,000 team members across more than 900 facilities totaling approximately 200 million square feet. The company partners with the world's leading blue-chip companies to solve complex logistics challenges with technologically advanced supply chain and ecommerce solutions, at scale and with speed. GXO corporate headquarters is in Greenwich, Connecticut, USA. Visit [GXO.com](#) for more information and connect with GXO on [LinkedIn](#), [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#).

About BBQGuys

BBQGuys is a leading e-commerce retailer of higher-end grills, grilling accessories and outdoor living products for both homeowners and professional builders. What began as a humble brick-and-mortar store in 1998 has since evolved into one of America's fastest-growing businesses—one that has served over a million happy customers nationwide. With an A+ rating from the Better Business Bureau and annual recognition as a leader in the online space, BBQGuys has cemented itself as a trusted voice in the grilling and outdoor living industry. Were you born to grill? Visit us at [BBQGuys.com](#).

Media contacts

Matthew Schmidt
+1 203-307-2809
matt.schmidt@gxo.com

Fallon McLoughlin
+1 203-399-6998
fallon.mcloughlin@gxo.com

